



MANAGED CENTERA™ OFF-SITE REPLICATION SERVICE

TACKLE DISASTER RECOVERY & REGULATORY REQUIREMENTS

KEY BENEFITS

- Eliminate Centera Tape (CBRM) Backups
- Continuous Replication Eliminates Backup Window
- Meet Regulatory Requirements
- Off-Site Data Protection
- Operating Expense vs. Capital Expense
- No In-House Skills Required
- Easy Integration with Existing Centera Infrastructure
- EMC Certified Solution

DID YOU KNOW?

Companies subject to SEC Rule 17a-4 or HIPAA are **REQUIRED** to maintain duplicate copies of electronic data.

Off-site Centera Replication at an Affordable Cost

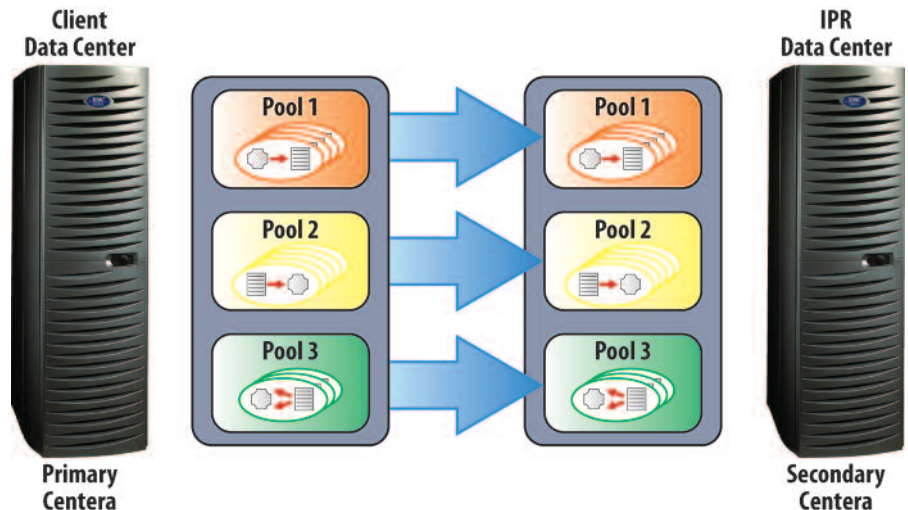
Audience: Organizations using or considering the purchase of an EMC® Centera

The preferred mechanism to protect information stored on the EMC Centera is to replicate to an off-site Centera. For many organizations this is a challenge:

- Don't have 2nd facility (client controlled, network, people)
- Don't have \$ for second EMC hardware, licenses and maintenance
- Don't have labor or sufficient in-house skills

The Need: Organizations need to protect content stored on the Centera:

- Requirement to preserve archived information off-site for regulatory or disaster recovery purposes
- Revenue generating departments (ex. Radiology) depend, or will depend on access to Centera data
- Growth of data stored on Centera makes it increasingly difficult to backup to tape using the Centera
- Backup and Recovery Module (CBRM) within the backup window
- Backup of Centera data is not sent off-site daily, risking tremendous data loss



The Solution: Managed EMC Centera Replication Service

- Utilizes **EMC Certified** software, hardware, and consulting services
- Replicates content off-site asynchronously and automatically using Centera replication technology
- If the primary Centera is unavailable, content can be accessed on the secondary Centera
- Replicate only the data (Virtual Pools) your organization deems necessary
- Option to "Share a Centera" or have a dedicated Centera for your organization
- Data is secure and cannot be viewed by IPR



IPR and EMC: A Unique Partnership Bringing Unparalleled Recovery Capabilities

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EXPERIENCE

Founded in 1998

IPR Protects Client Data in 17
Countries around the Globe

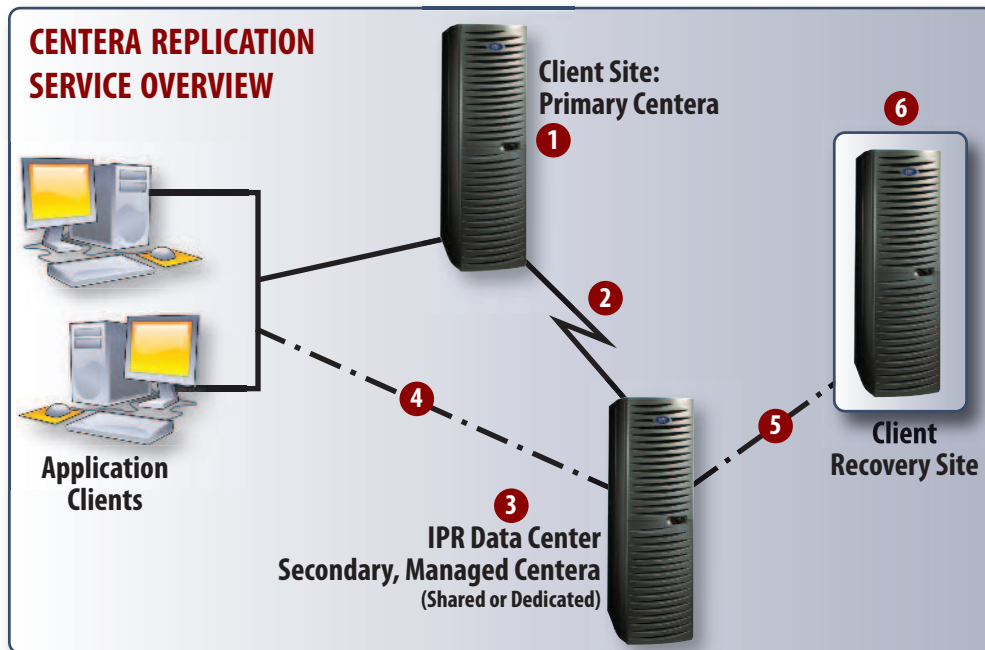
HOW THE MANAGED EMC CENTERA REPLICATION SERVICE WORKS

The primary EMC Centera is owned by you and resides at your datacenter. A secondary, managed EMC Centera is hosted at a remote and secure IPR datacenter.

1. Centera replication technology is enabled on your primary Centera to perform the replication of your data - all data or just the data (virtual pools) you select
2. Replicated data is transferred via a secure (dedicated or VPN) link to the IPR datacenter
3. Replicated data is stored on a secondary, managed Centera at the IPR datacenter

Recovery

4. In case the primary Centera is unavailable, data on the secondary Centera will be accessible via the secure link
5. In the event of a complete loss of the primary Centera, the secondary Centera will be made available to your DR site through a secure link
6. Alternatively, a secondary Centera can be delivered to your DR site



ADDITIONAL IPR MANAGED SERVICES

In addition to Managed NetApp Replication Services, IPR International provides a complete set of managed services providing total data protection:

- Additional data center space or racks for your secondary application servers within IPR data centers
- Disaster Recovery Services
- Server Replication
- Data Backup (Server & PC)
- Email, File and Image Archiving

A Truly Unique Partnership
of Technology, Experience
and Expertise.



8 TOWER BRIDGE - 8TH FLOOR
161 WASHINGTON STREET
CONSHOHOCKEN, PA 19428

PHONE: 484-533-6800

WWW.IPRINTL.COM

E-MAIL:
INFOREQUEST@IPRINTL.COM